

**ORDER**

**Orders**  
**Order / Rev:** 160898  
**Alt Order #:** 06225156  
**Product Desc:** NEUMANN AUG06/AUG13  
**Estimate:**  
**Flight Dates:** 08/06/12 - 08/13/12  
**Original Date / Rev:** 08/07/12 / 08/07/12  
**Order Type:** GENERAL

WDJT-TV-LP

**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency Name:** SRH Media  
**Buying Contact:** Steve Hazelton  
**Billing Contact:**  
 2204 Countryside  
 Silver Springs, MD 20905

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poli/M Neumann/R/Sen/WI  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	48	\$13,975.00	\$11,878.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	48	\$13,975.00	\$11,878.75	0.00
<b>Totals</b>	<b>48</b>	<b>\$13,975.00</b>	<b>\$11,878.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	21%	\$13,975.00
Market	100%	\$66,547.62

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	27%	\$17,967.86
WITI	28%	\$18,633.33
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	24%	\$15,971.43
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/07/12	08/10/12	Price Is Right 10a-11a	CM	10a - 11a	-TWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
				Price Is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-TWTF--		4				\$300.00		0.00			
2	WDJT	08/07/12	08/10/12	News at Noon	CM	12p-1230p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-TWTF--		4				\$150.00		0.00			

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 Estimate:

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WDJT	08/07/12	08/12/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p -TWTFSS	:30	6	\$225.00	P-2	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-TWTFSS		6		\$225.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WDJT	08/06/12-08/12/12	CBS58 Nws 5p M-Sa/530p S5-530p/530-6p				-TWThFSaSu	:30	<del>(\$225.00)</del>	0.00	NM		
				See MG 5.7,5.8										
				[program change, no news Sat/Sun due to golf kj]										
	6	WDJT	08/06/12-08/12/12	CBS58 Nws 5p M-Sa/530p S5-530p/530-6p				-TWThFSaSu	:30	<del>(\$225.00)</del>	0.00	NM		
				See MG 5.7,5.8										
				[program change, no news Sat/Sun due to golf kj]										
	7	WDJT	08/12/12-08/12/12	CBS Sunday Morning/Face t8a - 10a and/or 8:				-----Su	:30	\$400.00	0.00	NM		
				Ⓜ MG for 5.1,5.6										
	8	WDJT	08/11/12-08/11/12	CBS Sat Morn Nws 6a-8a	6a-9a	(6:00 AM-8:00 A-----Sa--	:30		\$50.00	0.00	NM			
				Ⓜ MG for 5.1,5.6										
7	WDJT	08/07/12	08/10/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p -TWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-TWTF--		4		\$500.00			0.00			
8	WDJT	08/07/12	08/10/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p -TWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-TWTF--		4		\$500.00			0.00			
9	WDJT	08/07/12	08/12/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -TWTFSS	:30	6	\$500.00	P-2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-TWTFSS		6		\$500.00			0.00			
11	WDJT	08/13/12	08/13/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a 1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1		\$300.00			0.00			
12	WDJT	08/13/12	08/13/12	News at Noon News at Noon	CM	12p-1230p 1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1		\$150.00			0.00			
13	WDJT	08/13/12	08/13/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p 1-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1		\$225.00			0.00			
15	WDJT	08/13/12	08/13/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p 1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1		\$500.00			0.00			
16	WDJT	08/13/12	08/13/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p 1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1		\$500.00			0.00			
17	WDJT	08/13/12	08/13/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p 1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1		\$500.00			0.00			
18	WDJT	08/07/12	08/10/12	CBS Mning Nws M-F 7-8M CBS This Morning M-F 7a-9a		7a-9a -TWTF--	:30	4	\$50.00	P-2	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-TWTF--		4		\$50.00			0.00			
19	WDJT	08/13/12	08/13/12	CBS Mning Nws M-F 7-8M CBS This Morning M-F 7a-9a		7a-9a M-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1		\$50.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	WDJT	08/08/12	08/10/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	--WTF--	:30	4	\$50.00	P-2	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	--WTF--		4			\$50.00			0.00			
N 21	WDJT	08/13/12	08/13/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	M-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/13/12	08/19/12	M-----		1			\$50.00			0.00			
N 22	WDJT	08/13/12	08/13/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	M-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/13/12	08/19/12	M-----		1			\$50.00			0.00			
N 23	WDJT	08/08/12	08/10/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--WTF--	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	--WTF--		2			\$50.00			0.00			
N 24	WDJT	08/11/12	08/12/12	PGA Championship PGA Championship	SPRT	various	-----SS	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----SS		1			\$1,000.00			0.00			
Totals														48	\$13,975.00